



SMS-payments and services

sms:content

information leaflet





sms:content

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sms:content

Service description

sms:content is a service which allows website owners to discover a new additional way to make money without any special investment and extra efforts. This is not an affiliate program for selling content, but a totally new trend in mobile services industry. By means of this service your users will be able to send a link to downloading any image, audio or video fragment directly to their mobile phones which most definitely will expand the functionality of the website and bring you an extra revenue.

Functionality

User chooses preferable image (or its fragment) and the mobile phone model where the image is sent to. Following the payment a link to downloading the image is sent to user's mobile phone. Unfortunately, not all mobile carriers and not all mobile phone models support the technology that enables users to click the link in the body of text message itself. For example, those who use the popular iPhone model will have to copy the link received to browser window since all links sent in the text of SMS to this mobile phone model are inactive.

The same way exactly you can distribute audio, video and text files. You can see an example for image distribution demo version [here](#).

Installation and set up process

Go to [Control Panel](#) -> **Services** -> [sms:content](#). Click **Add** to connect new **sms:content** service to your account. Make sure you have entered correct address of your website where the service is installed. The website will go through a moderation process following which the service will start working.



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Technical description

Installation process

For integration of **sms:content** with you website resource the following HTML layout is used, and can be placed anywhere within the limits of your website.

For sending link to downloading images use:

```
<script src="http://service.smscoin.com/js/sendpic.js"
type="text/javascript"></script> <script
type="text/javascript">smsContentId = sms:content ID;
smsContentLang = 'english';</script>
```

Sms:content ID must be replaced with the ID of your specific **sms:content** service.

To activate the service user has to click the specially formed link. You must use links such as:

```
<a href="#" class="sendpic" rel="image address">link text</a>
```

Here, **image address** must be replaced with the url of the specific image which user receives to his mobile phone following the payment. **Link text** can be anything.

Alternative set up option — add class `sendpic` to `img` tag:

```

```

In case you are using this option the full path to the image already specified in the `src` parameter, thus it won't have to be specified again.



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For sending link to downloading MP3-files use:

```
<script src="http://service.smscoin.com/js/sendmp3.js"
type="text/javascript"></script><script
type="text/javascript">smsContentId = sms:content ID;
smsContentLang = 'english';</script>
```

`Sms:content ID` must be replaced with the ID of your specific **sms:content** service.

To activate the service user has to click the specially formed link. You must use links such as:

```
<a href="music.mp3" class="sendpic">link text</a>
```

The name of the file "music.mp3" should be replaced with URL of audio file, which user will receive to his mobile phone following the payment. `Link text` can vary.



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Contacts

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